

When this recession is truly over there will be no going back to doing business the way it was before.

Margins, costs, overhead have all been forced to change in order to survive. Consumers will be cautious to spend money for years to come. There is a new blueprint for contractors to succeed and thrive in the current recession and future economy.

In this dynamic and informative seminar Charles Vander Kooi tells you what his clients did to prosper in the current recession and how they are getting ready to be ready to profit even more in the NEW economy.

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Green Industry Expert
Charles Vander Kooi Presents
a new seminar:

Profiting in the **NEW** Economy!

Denver – January 11th

Chicago – January 21st

Cleveland – January 29th

Boston – March 10th

(The Boston Seminar is sponsored by Belgard)



Vander Kooi & Assoc. Inc.
Corporate Headquarters
P.O. Box 621759
Littleton, CO 80162
www.vanderkooi.com



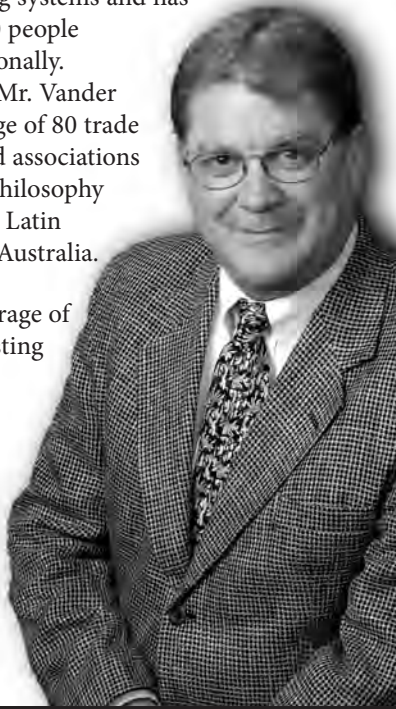
What makes Charles Vander Kooi an expert on the Green Industry?

Charles Vander Kooi has been involved in the Green Industry for over 4 decades, 15 years as an estimator and upper-management employee of companies, and 26 as a leading consultant and speaker.

He has bid over a billion dollars in work in his career. As a private consultant, he has helped over 1,200 companies in their estimating/ bidding systems and has lectured to over 200,000 people nationally and internationally.

Constantly in demand, Mr. Vander Kooi speaks at an average of 80 trade Shows, conventions, and associations each year teaching his philosophy across the U.S., Canada, Latin America, England, and Australia.

He consults with an average of 50 clients annually, assisting in and improving their performance. He has authored several books to the industry, created and publishes *HardScape Magazine* and his seminars are available on audio as well as video.



Profiting in the NEW Economy Schedule

Denver – January 11, 2010

Chicago – January 21, 2010

Cleveland – January 29, 2010

Boston – March 10, 2010

9:00 am - 3:00 pm

Course Topics

Recessions: The Good, The Bad, & The Ugly

and

Controlling What You Can Control: Labor, Equipment, Overhead

Profiting in the NEW Economy! REGISTRATION

Cost

Registration: \$149, first person; \$129 each additional person

Early Registration Discount: \$129 if preregistered by December 28, 2009

Schedule

9:00 a.m. - 3:00 p.m.

Seminar you will be attending

- Denver – January 11, 2010
- Chicago – January 21, 2010
- Cleveland – January 29, 2010
- Boston – March 10, 2010

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Satisfied Clients

“When it comes to the financial or management side of our business, we have always looked to Vander Kooi & Assoc. Inc. for advice.”

Steve Patti, The Patti Group., Novelty, OH

“Whenever I attend a conference, I look to see if Vander Kooi is speaking. He is the best.”

“The content and presentation was excellent. The speakers’ presentation was informative, very interesting and humorous. It was the most interesting and shortest three hours I’ve spent at this convention. I will look for his seminars in the future.”